TUTOR/MENTOR CONNECTION
A CAPACITY-BUILDING NETWORK
Supported by Tutor/Mentor Institute, LLC, A Social Benefit Enterprise

Our Goal: Enabling youth/adult connections to take place in every neighborhood with high poverty.
Who keeps memories alive after media stop telling the story?

This is a story from the October 15, 1992 Chicago SunTimes

It’s typical of many media stories where public interest is at a peak because of an unusually tragic event.

It is not unusual.
Poverty in Chicago is not a new problem. This story is from 1994!

While media stories occasionally use maps, these are not intended as advertising, to draw volunteers, donors and leaders to support needed youth development, mentoring and jobs programs in neighborhoods of high poverty.

These maps and more are hosted at http://www.tutormentorexchange.net
August 17, 1993

"the city lacks a comprehensive battle plan."

While Chicago has “had all these sincere people making good efforts, one group working on poverty, one on education reform, one on community policing, these problems are too interwoven and too immense. The city needs all anti-poverty efforts “at the same table”"
We created the Tutor/Mentor Connection (T/MC) in 1993 to help programs like Cabrini Connections grow in every poverty neighborhood of the city and suburbs of Chicago.

Pink and purple areas have poverty concentrations of 20% or higher. Green stars are organizations that offer various forms of volunteer-based tutoring or mentoring.

Flags are locations of poorly performing schools.
LOGIC MODEL

1. Connecting youth with adult mentors and extra learning is good thing to do.
   * Helping volunteer learn ways to have positive impact is necessary work.

2. A ‘tutor/mentor’ program is a place where many volunteers with different backgrounds can connect with hard to reach youth.
   * Helping programs find resources, recruit volunteers and support youth and volunteers on a weekly, and continuing level of involvement helps each program be more effective.

3. All programs have same needs:
   We need these resources every day, in every neighborhood:
   * volunteers
   * public visibility
   * operating dollars
   * technology
   * training/learning
   * leadership

Helping ‘tutor/mentor’ programs reach youth in all parts of a city should be a goal of leaders from many sectors.

* Building marketing, advertising, resource development, talent sources and leadership strategies in every industry, faith group, political and media sector supports the growth of tutor/mentor programs in more places.

Visit [http://www.tutormentorexchange.net](http://www.tutormentorexchange.net) to read more and get involved.
Goal of Tutor/Mentor Institute, LLC.

Students and alumni at various universities take ownership of Tutor/Mentor Connection role, focusing on the growth of volunteer-based tutoring and/or mentoring programs in the neighborhood, or city, where the university is located.
A T/MC helps ALL programs in its area get needed resources

Educate stakeholders in region so they become customers/supporters of tutor/mentor programs in area.

* volunteers
* public visibility
* operating dollars
* technology
* training/learning
* leadership

The shaded areas of this map of Chicago are the areas of most concentrated poverty.
As volunteers bond with kids many become leaders who recruit more volunteers and other resources from their industry, faith group, and network.

Recruit volunteers, and donors, from all industries.
On a quarterly basis, a T/MC can organize events in its part of the city, while connecting stakeholders from its neighborhood or city with similar groups in other parts of the city and state. This creates greater public awareness and motivates more people to get involved.
What does a T/MC do?

Four Part Strategy  -  http://tinyurl.com/TMI-4-Pt-Strategy
What does a T/MC do?

**UNDERSTAND NEEDS**

**TIME OF DAY**
When are programs available?

**LOCATION**
What programs exist? Where are they? Where are voids?

**MODELS**
What can we learn from existing programs?

**AGE GROUP**
What programs are available for K-6, Jr. High, High School?

**KNOWLEDGE**
More informed, more involved.

**T/MC Knowledge Sharing Goal...**
Help current volunteers, donors, business partners, etc. find useful knowledge.

Help new programs start, and succeed.

Help existing programs grow and improve.

**Different time frames:**
- 9 PM - 3 PM
- 3-5 PM After School
- 5-8 PM & weekend

**Different Neighborhoods:**
- Programs Needed in Every Poverty and at-risk neighborhood

**Different Services:**
- safe place
- mentor
- tutor
- arts
- tech.
- science
- math

**Different Age Groups:**
- Grade: K-6
- 7-9
- 10- work

**RESOURCE CENTER & MEETING PLACE**
Build and sustain flow of resources to programs in each neighborhood.

**KNOWLEDGE**
More informed, more involved.

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**Different Services:**
- safe place
- mentor
- tutor
- arts
- tech.
- science
- math
- recreation

Browse sections of [http://www.tutormentorexchange.net](http://www.tutormentorexchange.net) to learn what a T/MC does.
Form a team. Duplicate What T/MC has been doing.

As Each Team Learns, It Shares What It is Learning with Teams from other Universities

The actions of the T/MC in Chicago are the model that each team will learn from. As the T/MC focuses on key events in different times of the year, local chapters will focus on the same events and the actions needed to duplicate that event locally.

As the learn from this process, they share what they learn with each other, and with the Chicago T/MC. We learn and improve by helping each other.
Universities in Chicago Region

T/MC teams can

• Collect info on programs in area of university.
• Draw consistent attention to these programs.
• Collect and share information that helps programs grow
• Share with teams in other locations
Any university can form and lead a Tutor/Mentor Connection that benefits an entire city...or the area surrounding the university.

University of Chicago at Illinois

University of Chicago

Northwestern
Loyola
DePaul

Chicago State U.
A University T/MC can unite all stakeholders within university around actions that help youth move toward careers.

Students leading a University T/MC can map the different departments, student groups and alumni resources of the university. Students can lead activities and draw these groups together to share ideas and learn better ways to support of youth organizations around the university.

This map was created by alum from Northwestern University. See http://chrispip.blogspot.com/2009/07/mapping-northwestern-university-for.html
If you were at Concordia or Dominican University in Oak Park, you might focus on program growth in Maywood and Chicago’s West Side.

From DePaul
You could focus on many areas.

Almost anyone can help
- volunteers
- donors, foundations
- businesses, professionals
- hospitals
- faith groups
- universities, educators
- media
- artists, writers, film makers
- elected leaders
- celebrities
- youth
- seniors

A T/MC connects “those who can help” with youth orgs in its focus area.
As students and alumni from each university take this role, they build greater visibility and greater involvement in tutor/mentor programs in each city. This reflects positively on all who are involved.
Learn to follow negative news with map stories that tell “The Rest of the Story”. These aim to draw operating resources and volunteers to youth tutor/mentor programs growing in these areas.

These maps were created in 1996, demonstrating a long term commitment to using maps to mobilize resources for high poverty areas of Chicago.
While focusing on event planning, teams focus on building understanding, and increasing involvement.

- What is level of poverty and location of poorly performing schools in city
- What organizations engage volunteers in one-on-one activities with youth in these neighborhoods
- Where is information on these local organizations shared? T/MC Program Locator is sample
- How do we get more people to look at this information?
- How do we draw people into learning circles where they build understanding of the information
- How do we use this understanding to encourage more people to volunteer time, talent or donate dollars to these organizations
As students learn T/MC concepts, they can learn to communicate those ideas using video, animation, social media, etc.

This shows how intern from IIT in Chicago converted this to flash animation

http://www.tutormentorexchange.net/images/flash/strategymap.swf
Map the Network. Watch it Grow from Year-to-Year

Learn to use social network analysis and GIS mapping tools. Learn to build network.
These were short term projects, not part of multi-year commitment with leadership at the university.
How to Start? What’s the First Step?

Join the Tutor/Mentor Institute, LLC on http://tutormentorconnection.ning.com.

In this group the Chicago T/MC will coach those who get involved. There is no minimum enrollment, or maximum. We work with who ever chooses to get involved.

Talk to professors. Can this be an independent study project? A Masters or PhD program? A degree track program?
It just takes two or three people on a campus to launch a Tutor/Mentor Connection.

“If this (initiative) is accepted and acted upon, it can change the way philanthropy and charities work together in America and throughout the world. It can change the future for millions of kids born into poverty each year.”

Visit [http://tutormentorconnection.ning.com](http://tutormentorconnection.ning.com) and [http://tutormentorexchange.net](http://tutormentorexchange.net) to learn more.

Email tutormentor2@earthlink.net to discuss.