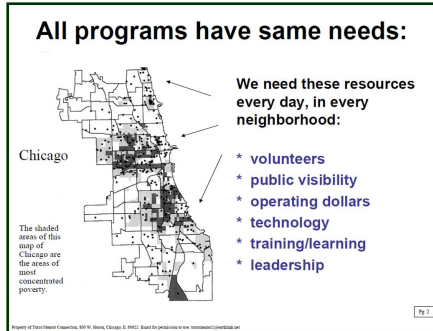


How to create your own maps to draw attention to your own neighborhood.

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I created the Tutor/Mentor Connection in 1993 to help increase attention for volunteer-based tutor/mentor programs in every neighborhood, so volunteers and donors would seek out programs.

I've used maps to show where programs are needed and where they are located.



<http://www.tutormentorprogramlocator.net>

- interactive map
- map gallery
- program links list
-

Maps and Data Visualization becoming more common. I show examples on

<http://Mappingforjustice.blogspot.com>

Purpose of this workshop is to show how maps can be integrated into stories and be used for community building, resource building, and increase public attention

- Why is this important? Need for programs to attract resources. Discuss.
- How to use Program Locator to create maps - <http://tinyurl.com/TMILocator-how-to>
- How to use maps to follow negative news – role of youth & volunteers - <http://tinyurl.com/TMI-RestOfStoryInterns>

Stories I've done – three recent examples:

- <http://tutormentor.blogspot.com/2013/09/using-street-violence-to-sell-newspaper.html>
- <http://tutormentor.blogspot.com/2013/07/mapping-chicago-violence-engaging.html>
- <http://tutormentor.blogspot.com/2013/06/mobilize-your-community-assets-to-fight.html>
- <http://tutormentor.blogspot.com/2012/08/place-matters-where-you-live-affects.html>

Let's do example:

Tell me the neighborhood where you program is located (or where you live) – let's find it on program locator

- plot location; add indicators; add assets
- copy to ppt or to Adobe Photoshop
- add overlays of message or additional info
- post in blog and write "story" –
 - indicators show need for program in area
 - there are, or are not, enough programs
 - one of these is NAME OF YOUR PROGRAM
 - every program needs volunteers, operating dollars – link to your program, link to program locator
 - close the story – act now if you want to help

Second example:

Bring in story from weekend newspaper showing shootings in Chicago. Create map analysis.

Map event participation – mapalist - <http://www.tutormentorconference.org/ConferenceMaps.htm>

Discussion: How can map making/media projects form in more places

Conclusion:

If frequency of stories increases, with youth, volunteers and leaders doing stories following media, awareness will grow, and so will flow of needed resources to all neighborhoods.

More web sites where you can see how mapping can be used:

<http://tinyurl.com/TMI-mapping>