

HYDE PARK HAIR SALON

"THE OFFICIAL BARBERSHOP OF PRESIDENT BARACK OBAMA"

HYDE PARK HAIR SALON
5234 S. BLACKSTONE, CHICAGO, IL 60615
(773) 493-6028 OR (773) 493-5611
Hours of Operation: 7 Days per week, 9 a.m-6p.m.
"We accept walk-ins"
"THE OFFICIAL BARBERSHOP OF PRESIDENT BARACK OBAMA"

LEGENDARY

Hyde Park Hair Salon is a historical landmark, settling in the Hyde Park Community for over 80 years. It is the 3rd oldest business in the community. The Hyde Park community is considered one of Chicago's most culturally rich and affluently diverse south side neighborhoods.

Established in 1927, located in the heart of the community just a few blocks north of "one of the most important buildings in the history of American Architecture" – "*The Robie House*"

As noted our barbershop is rich with history as it has serviced the community and has been the official barbershop of President "Barack Obama" for over 20 years. We are located a short stroll from the steps of the home of President "Barack Obama", when not at the White House.

Along with many great figures and visitors to Chicago, legends such as: Mohammed Ali, Harold Washington, Hall of Famer Lou Brock, Spike Lee, Japanese entertainer/ comedian Nozomu Sato, various Chicago Bear players, Chicago White Sox owner Bill Veeck, Entertainment Attorney Walter M. Dale, Basketball Star Rick Fox, and many others have come to our shop and enjoyed or continue to enjoy our grooming techniques either at our location or through our private more exclusive house call service.

Our Environment

We are going Green! Hyde Park Hair Salon is happy to announce that we are Going Green! We are turning our love for clean air, fresh water and the preservation of our trees into a universal effort to bring sustainability to the grooming industry through creating an extensive relationship with environmentally friendly and sound companies that use recycled products such as towels and other electronic equipment.



Who We Are

We are a team of 14 professionally cumulated licensed cosmetologists, barbers, nail technicians, and masseuses, available for your in house and on-call grooming needs.

The Master Barbers



Ishmael Alamin, Owner

Raised in the Hyde Park Community since age 13, **Ishmael** Alamin, also known as Lyndon Coye, began to embark on his barbering career, experimenting with the clippers, in his sophomore year at Kenwood Academy in the late 80's. He loves to tell of his start, etching perfected designs into the heads of fellow classmates in his mom's bathroom. Ishmael became a hot commodity during his high school years receiving compliments from not only the students, but also their parents and faculty members. Word quickly spread throughout the Hyde Park Community about his skills. Then located on 1464 east 53rd street, Hyde Park Hair Salon became his daily aspiration as he looked through the glass of the shop, thinking: "Man, I can cut better than all of them". Ishmael set his plans in motion and graduated as a licensed cosmetologist in 1992. At age 20 his dreams became a reality when he received a call from past owner Naim Sabree and became the youngest barber at Hyde Park Hair Salon. He was scheduled to begin work on a Tuesday but started on the busiest day of the week "Saturday". 16 years later, **Ishmael** still holds the Prime window station and maintains his title of *The Master Barber of Hyde Park Hair Salon*.



Zariff, Co-Owner

Referred to as the character "Smitty" in the President Obama book, *Dreams from My Father* and acts as the first black barber to cut the hair of a U.S. President." For over 20 years, Hyde Park Hair Salon's co-owner and Licensed Cosmetologist **Zariff** has worked at Hyde Park Hair salon and continues to service the President as his personal barber, servicing the President for 17 years. This former Martial Arts instructor was trained by Korean Master Instructor Han Cha Kyo and holds a 4th degree black belt in the art of Tae Kwon Do, mastering style: Chung Do Kwan.

President Barack Obama being the barbershops most prestigious client has brought on huge amounts of media frenzies making our barber shop an internationally known entity.

The Hyde Park Hair Salon holds the title of "The official barber shop of President Barack Obama"

Menu of Services

For those in need of services, visiting our lovely city, touring "President Barack Obama Land" or just canvassing another neighborhood in Chicago, You can stop in our barbershop and receive an array of special a la cart or grooming including the cut internationally known as:
("The Obama Cut")

Traditional

Full hair cut
Trim
Linings
Shampoo
Manicures
Pedicures
Massages
Eyebrow (shape & clean)
Shoe shine

Specialties

All Hair Textures
Straight razor-shave
(Including beard, side burns, mustache)
Designed hair cuts

We are proud our establishment is now labeled a bona fide tourist destination by the City of Chicago Cultural Center and we are listed with over 60 hotels in Illinois.

“A Lucky Charm” Truth or Myth!

Known as a lucky charm to its patrons and the community, *Hyde Park Hair Salon* has seen many figures and faces, each holding their own stories throughout its 80 years of service. Various celebrities, business men, entrepreneurs, community organizers, doctors, servicers of our country, law enforcers, mothers’ with their sons, fathers, you name it has walked across the threshold of *Hyde Park Hair Salon*.

There are so many rags to riches stories of accomplishments from its patrons, barbers and owners before and after their success that we have to wonder ourselves is it Truth or Myth?

Can’t say for sure but what we do know is that *Hyde Park Hair Salon* is the official barbershop for some of the best including: **President Barack Obama**.

Now how many barbershops, can say that!

Our Showcase

You can also buy novelty items: memorabilia such as tee shirts priced at \$20.00 and limited edition Geecee` prints priced at \$1,700 of The President seen in rare form sitting in his chair receiving a hair cut. Patrons can take pictures with his barber or next to the exact chair where The President sat while receiving his hair cuts which is signed by the President and is now protected in a custom designed clear case for viewing created and donated by R.S. Owens. R.S. Owens is responsible for producing the most prestigious awards and gifts in the world, with clientele consisting of: The Emmy Award, Country Music Award, NASCAR Nextel Cup, The London International Advertising Award, Britannia Award and Oscar Award.

Ask about our **Presidential Treatment package which includes: receiving you and/or your parties hair cut, one feature person obtaining cut with the exact clippers & comb used for President Obama, shoe shine, masseuse, manicurist, breakfast, lunch or dinner catered for you and/or your party, discount coupons given for participating affiliates: such as discounts on hotel suites and restaurants,



March 9, 2009 – Hyde Park Hair Salon unveiled *“The Presidents Chair”*. President Barack Obama’s chair is autographed by the President and encased in a \$10,000 clear glass case donated by R.S. Owens.



January 20, 2009 – *Inauguration Day Luncheon* – Hyde Park Hair Salon, residents of the community and media personalities gathered together to watch history take place as We witness the first black President of the United States take oath.



Nov 4th 2008 – Hyde Park Hair Salon and FAM Entertainment Hosted “*For Those Who... so We Could...*” an exclusive, invite only election night celebration which was held for the elite networker, media and celebrity guest. The Barbershop was totally revamped by interior designer and artist Wanaki Shores-Navata, produced and hosted by Kenya Renee of FAM Entertainment and sponsored by: Hyde Park Hair Salon, FAM Entertainment, RE’MY Martin & some of President Obama’s favorite restaurants in the Hyde Park community and abroad. Labeled, the second best place to be on election night in Chicago besides the election night acceptance of President Barack Obama at Grant Park. Our celebration can be seen on page 6A of the Nov 5, 2008 edition of the Chicago Suntimes Newspaper the legendary “Mr. President” And also in the Nov 5th edition of the Chicago Tribune.